



CENOBYTE
TECHNOLOGIES

Web Site Planner

WWW.CENOBYTECH.COM 1.999.999.9999



Contact Information

Your Name _____

Email _____

Phone _____

Mailing Address _____

Company Name _____

Industry _____

Brief Description of Business _____

Web Presence

Current or Intended Website URL _____

Is your website mobile ready? If not are you interested in a mobile site? _____

List the social media networks your business belongs to:

Examples: Facebook, Twitter, Pinterest, Google+, YouTube

Do you plan to or currently have a blog? _____

Website Goals

What do you want the web site to do for your company? _____

What is the most important *function* of this site (to you and your clients)?

Examples: For the visitor to call, contact you, make a purchase etc.

What are your main products and/or services? _____



Do you have a mission statement or business goal?

Do you have any competitors? If so who are they and how does your business differ?

When are you looking to begin your project? And when are you looking to launch your project?

If you were using a search engine, what words or phrases, in order of importance, would you use to find your site?

What is your budget for this project?

Site Redesign Information *(if this site is not a redesign, please skip this section)*

What is your main goal for this redesign?

Examples: Provide a better experience, update the site's look at feel, target a different audience

What type of information do you want on the homepage?

Do you have a site map or content structure in mind?

Do you have all the images/text for your website already?

What are the types of information you want to publish?

Examples: news, events, product or service descriptions, video, audio?



Content

How many pages does/will your site have?

What type of information do you want on the homepage?

Do you have a site map or content structure in mind?

Do you have all the images/text for your website already?

What are the types of information you want to publish?

Examples: news, events, product or service descriptions, video, audio?

Branding

Do you have current marketing materials with your branding on them? If so what kinds?

Examples: Business cards, brochures, flyer's, email newsletters

Are there any websites that you really like the style of? Please list 3-5 examples.

- 1.
- 2.
- 3.
- 4.
- 5.

Describe your new site's desired look and feel by using adjectives and short phrases

Examples: Edgy, Crisp and Clean, Modern, Natural, Muted Colors, Energetic, Corporate



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Additional Comments/Site Expectations